

FALL 2020

red hatter *matters*



A DIGITAL MAGAZINE FROM THE RED HAT SOCIETY





Dear Red and Pink Hatters,

How extremely fortunate we all are to have the internet! If this pandemic had hit even a few years ago, we would all have been huddled in our houses with only the telephone for communication with our similarly-quarantined girlfriends. That would have really been difficult, as we wouldn't even be able to see each other. We need to sustain connection with our chapterettes to preserve our feelings of sisterhood and ease our isolation. Fortunately, a number of creative Hatters, here and there in the world, have come up with great ideas for doing that!!

Many chapters, including the Fabulous Founders, have been "gathering" regularly on Zoom, where we can all talk and see each other (yes, in our colors) at the same time, and that feels good. But it is a delight to see how a lot of Hatters have held tenaciously to the feeling of friendship and community by creating websites unique to bunches of Hatters, where we can, indeed, "congregate", if only virtually, sometimes by the hundreds. All day long, various Hatters pop in to post personal news, inspirational sayings and funny videos. The Sunshine Gals (2,000 strong) has only one requirement to join: positivity and uplifting encouragement from (and to) everyone in the group. Queen Janice has assembled a wonderful premise on which to form a loving group of women. You guys are just great!

Queen Dawn's Victorian Red Hat Ladies recently included a demonstration of lovely cake decorating. They have also established Tea Time Tuesdays. No, they can't get together. But they can post pictures of teacups, china, etc. and they can dress up in Victorian garb or Red Hat regalia and send photos of themselves in their finery. Friendships are being well-nourished in this group of hundreds of friends, from such diverse places as England, Canada, California and Texas! How else could you share tea time with Hatters from all over the world?

In the United Kingdom, some resourceful Hatters established a website featuring Red Hat International Stay-at-home Virtual Playdays to share lives and ideas. Imagine sitting down at your computer and checking what your hundreds of friends across the sea have to say today!

Often there are international Zoom gatherings to join as well. Any official Hatter is welcome to join any of these groups. And you will be glad to know that, since they are private, the general public can't view the posts or obtain information about any Hatter.

All of these wonderful resources are "just for us girls." So, don't hesitate to participate. When the lockdown is over, we will all have a wealth of new friends, and that's certainly one good result of what we've been going through!

In friendship,

Sue Ellen

Sue Ellen Cooper,
Founder & Exalted Queen Mother

What's New & What's Next

Dear Hatters,

I look forward to when this COVID-19 pandemic is behind us so we can go out and resume exciting Hatting adventures again. Regardless of all we have had to do to adjust our lives during these stay-at-home orders, many of us have managed to make the best of our current situation. I've heard about Hatters who have gone out of their way to reach out to sisters who do not have access to the internet, nor have family who live near them. Online, there are many interesting RHS Zoom and Facebook events scheduled, from cooking classes, fashion shows, horse racing events, contests, craft projects, and more. RHS shared many downloadable activities on the RHS website, which RHS members are using in record-breaking numbers. It is encouraging to see many Hatters extend their hand of friendship, even during a pandemic. That is what we are about - sharing good times in person or virtually, as well as supporting each other in times of need.

In true RHS spirit, our Hatquarters team (even while most are working from home) and our members across the globe managed to shed a positive light during these unprecedented times by connecting, sharing, and encouraging each other. We certainly are a force for good. I saw Hatters tap into their super powers and found it in themselves to spread positive energy. The strength of our sisterhood demonstrated how important RHS is, especially during this global pandemic. I thank each and every one of you for supporting RHS and our sisterhood by making a positive impact in the lives of so many women across the globe. Together we can and will get through this temporary COVID-19 pandemic and soon we will reconnect in person with our RHS sisters again.

Royally Yours,

Debra

Debra Granich,
CEO & Queen Lady Bug



red hatter matters

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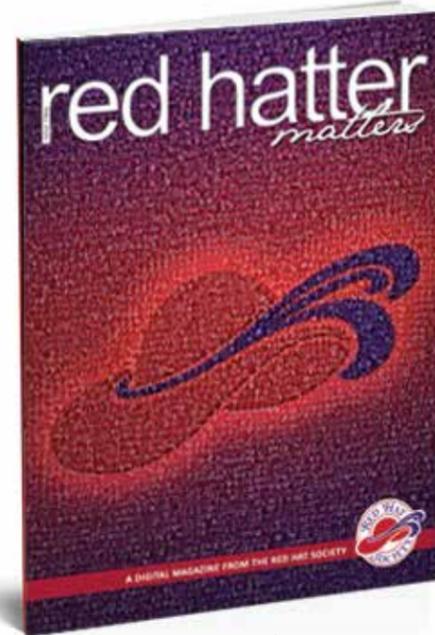
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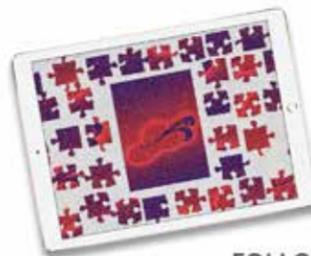
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On the cover:
A mosaic of the RHS video
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FOR FUN ACTIVITIES!



Want this or older issues in print?

VISIT
RedHatSociety.com/page/rhm



HO, HO, HO!

*As the magical holiday season draws near,
We're wishing you days full of love, fun, and good cheer.
Although it may look different this time around,
There's no doubt that with RHS sisters, good times will abound.*

*We hope you'll stay healthy; play online or from six feet away,
Keep the hope that we'll gather again like normal - somehow, someday.
And as we say "happy holidays" to Hatters from all lands,
Here's one more reminder – don't forget to wash your hands.*



Your continued support of the Red Hat Society means the world to us!

Great big hugs from all of us at RHS Hatquarters.



THANK YOU
FOR BEING A DEVOTED MEMBER OF RHS!

**IT'S THAT TIME OF YEAR AND WE ARE GETTING INTO THE
HOLIDAY SPIRIT!**

Queens and members – when you renew your traditional membership (\$30 USD per year for members, \$49 USD per year for queens)* for **MULTIPLE YEARS** (2- and 3-year renewals), you will receive a surprise gift, valued at up to \$75 USD, included in your membership package!**

It's our way of saying "thank you" for being a devoted member of RHS! We can't wait to have fun together for years to come!

If you have questions or need assistance renewing your RHS membership, please give HQ a call or send an email to MemberServices@RedHatSociety.com.

*not applicable to Virtual Memberships.
** while supplies last. Quantities are limited. Those renewing for multiple years from October 1, 2020 and onward will receive a gift.

Red Hat Society reserves the right to discontinue promotion without notice.

YOU SAID IT



Susann (left) with her vice queen

The Red Hat Society gave me new life. I had moved across the country a couple times. Our church gave us many friends on Sunday, but not so much during the week. A Hatter friend invited me to a small function. I went, inquired with her about RHS, and that was all it took. I visited one meeting that was too big for me; that is when I decided to register my own chapter and be a queen. I met gals I never knew before when they became members of my chapter. They have come, some gone, and more came. We have so much fun together. I love RHS!"

– Queen Susann M., Pennsylvania, USA

I've truly love the Red Hat Society because of the entertainment and the joyful surrounding of the members. I don't travel anymore, but the most fun experience was traveling from Colorado to Florida for a convention by myself. I got to see a lot of the country and enjoy the fun with RHS sisters at my destination."

– Queen Elva R., Colorado, USA



Here's something I've been wanting to say for a while now, and in view of the Stage 4 COVID-19

restrictions being extended here in Melbourne yet again, I need to say it now. This year has really brought home to me the value of the Red Hat Society. Being deprived for a few months now of Red Hat get-togethers due to COVID, I have realized just how much I rely on my Red Hat sisters for fun and friendship. The simple joy of looking in my diary and seeing our playdates coming closer, always gives me so much to look forward to - sadly now we have to postpone things even further. My RHS membership is so much more valuable to me now, even when we can't get together in person."

– Queen Rosalee G., Victoria, Australia

What's not to like about being among ladies from all over that want to befriend you and enjoy the same things as you? The fun of finding that just-right piece of bling that makes your outfit complete for the next gathering. Finding a hat at a thrift store. Decorating it with plumes and feeling like royalty when you tell someone you purchased it for 2 bucks. The RHS has paved the way for all of us to be a special member of this fun-loving society. We wear our colors and show there is life after 50!"

– Queen Jodi H., Oklahoma, USA



My queen packet came today!"

– Queen Peni R., Maryland, USA



I wear my red hat because it lifts my spirits! It gives me the freedom to play with my RHS sisters. There is magic in the red hat. There is not another society or organization that gives you the fulfillment to want to gussie up and feel good about yourself like this one."

– Queen Margaret F., North Carolina, USA

My first gathering is tomorrow at a local coffee house. I am so excited! I made up goody bags that have a Red Hatter's Survival Kit and cute tea bags holders that I made. I love how they turned out!"

– Queen Melinda K., Indiana, USA



The Windy City Divas go to Indiana!"

– Queen Judy G., Illinois, USA



A Very Special Celebration

Like many things in 2020, celebrations have had to look a bit different this year. Friends and family have showed up in such creative ways to ensure that birthdays, anniversaries, and other momentous occasions feel just as special as ever!

Gloria C. in New York, USA, had an extra special birthday to celebrate – 90 years young! And those who love her, who are in no shortage, showed up to make her feel so very loved on her day. They held a car parade in front of her house to ensure social distancing, but that didn't stop any of the fun!

On the day of her birthday, Gloria received numerous calls from her RHS sisters, family, and friends – even the Hatquarters team tried to call her on her special day, but couldn't get through because her phone lines were so busy! Hatquarters did learn that Gloria shares her birthday with another fabulous Hatter, Exalted Queen Mother, Sue Ellen Cooper, and the two were given a shout out on social media!



Gloria has been such an inspiration to Hatters from all over. She is extremely active in her daily life, always on the go, loves to dance, and loves to get all dressed up to attend RHS events (prior to COVID, of course). She shared that her passion is to always wake up with a purpose!

A very happy 90th birthday to Gloria – here's to many more birthdays to come!



Another RHS Benefit!



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FOR FUN ACTIVITIES!



Have you ever wondered how Queen TooToo makes her fabulous criss-cross hats? Now you can make your very own with these easy instructions!

You'll find the written instructions below, and you can also watch the video tutorial on our YouTube channel: www.youtube.com/user/RubyRedhat

After you make your criss-cross hat, we'd love to see it! Post a picture on social media and tag @RedHatSociety, or send your photo to Stories@RedHatSociety.com! Happy crafting!



Queen TooToo's Criss-Cross Hat

MATERIALS NEEDED:

- 1/2 yard of satin material per hat
- 1 pack window air conditioner insulating seal - 2 1/4" wide x 42" long (makes 2 hats)
- Box cutter, scissors, or electric knife
- Glue gun and glue sticks
- Tape measure or ruler
- Optional: embellishments of your choice

INSTRUCTIONS

1. Cut satin material into 3 - 5 1/2" wide x 38" strips.
2. Cut off excess length from the window air conditioner insulating seal. Cut the insulation in half and then cut each half into 3 equal strips. It takes 3 strips to braid.
3. Hot glue each strip of satin material to each of the three strips of insulation. Glue one side flat and fold the other side over before gluing to make a smooth seam. This material will be somewhat loose. Be sure your seams are all on one side; this will be your back side.
4. Hot glue two of the covered strips together at the end where there are no ravel.
5. Hot glue the last covered strip to the top of the two you just glued side by side. Make it nice and flat. Hold to try with rubber band.
6. Begin to braid your three covered strips. I find the braid is prettier if you braid to the back instead of the front, and you can control the back (seam) side better.
7. At the end of your braid, hot glue the ends together. Hold to dry with a rubber band. Be careful not to put any glue anywhere else but in-between your braid. You do not want glue all over your beautiful hat band.
8. Cut off excess length of braid. Make a nice flat ending; if you have to cut off some foam so its not too thick, it's all good.
9. Match up the braid ends and measure your desired tightness of your hat around your head. You may want your hat band to be tight; you may want your hat band to be loose. Just remember, in time they do stretch. Hot glue it together where you'd like it to fit, and again, be sure not to out glue other than in-between the braids. Cut off the excess material.
10. Hot glue a band made from satin material to cover the part of the braid that is connected. Glue one end at a time, and try to keep your seams straight. Cover with any embellishments you would like, or wear it plain.

Now go wear your new hat band with pride - you made it! This is also a great inexpensive gift to make for friends. Be sure to share a picture on social media - we can't wait to see your creations!

ZENTANGLES

By Queen Aline C., Certified Zentangle Teacher, Ontario, Canada

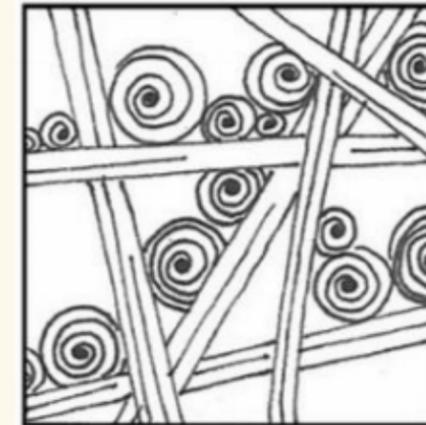
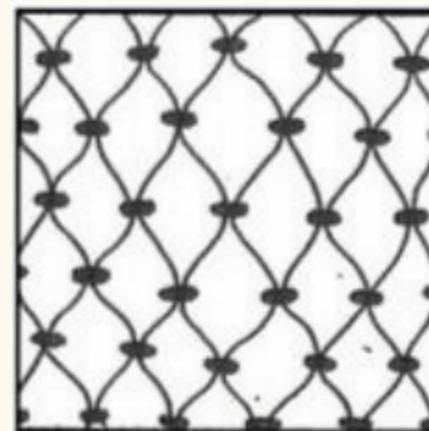


We are all born with artistic abilities. As we grow older, our artistry is stymied by social norms.

As a school teacher, I am always trying to help people to unleash their dormant artistic talents, especially among adults. Give a child a box of macaroni and she will immediately begin creating necklaces or wall art. Give an adult the same and she asks, 'What do you want me to do with that?'

One of the many wonderful things about the Zentangle® method is it intentionally eliminates the thinking, the planning, the decision-making that often stymies creativity. We don't have to consider things like:

"What colour will I use?" No decision required - in Zentangle, we use black and white. We can add color later but it is not necessary.



"How big will I make it?" No decision is required - the size is already provided by the 3.5 x 3.5-inch tile of white paper or cardstock.

"What will I draw?" Nothing. Zentangle is an ensemble of abstract patterns created one deliberate stroke at a time. It is built on repetition.

You will lightly pencil a string on your blank tile. A string is done in pencil. They are always done in pencil so they disappear into your completed Zentangle. Strings provide the foundation that helps us create our Zentangles without thinking or planning. "Strings provide an elegance of limits within which our creativity can flow and expand without fear of failure," says Maria Thomas, founder of Zentangles. Into each segment that is now on your tile, you will draw a

pattern. Often people call them doodles. They are planned or creative doodles.

The Zentangle method works. It is fun, simple, easy. There are no mistakes. There are no planned outcomes, and the result is always beautiful and unexpected.

And we must feel a sense of gratitude and appreciation of what we have in life. What do you need to do Zentangles? A 3.5" x 3.5" square tile, a pencil. Optional: Micron or any felt tipped pen size .03 or .05.

Drawing a string can sometimes present a challenge of its own. Start by drawing a string on a 3.5" square tile (a piece of card stock). Use a pencil and progress to your fine tipped marker. Into each segment draw a pattern. Here are some patterns to start you off.



JOIN US ON THURSDAYS!

Session 2 of Zentangles on Zoom, with RHS members, was making ornaments. They had to draw a circle and pencil in segments. In this case, 8 - 10 concentric lines. They then had to fill each segment with patterns. Here are the results:



Joyce F., Ontario, Canada



Queen Athena M., United Kingdom



Queen Andrea R., New Brunswick, Canada



There was someone there for us; for those not isolating alone, there was someone else to talk to outside of your home.

A New Chapter for a New Normal

As the beginning of this worldwide pandemic started keeping people in their homes and away from friends and family, many had to find new ways to stay connected. Queen Janet S. in the United Kingdom, along with other RHS queens and friends in her area, immediately saw the opportunities arise on the internet.

"The austere lockdown in the UK began on March 15th, 2020, with only supermarkets and other essential shops open," she shares. "We were urged to 'Stay Home, Stay Safe.' So, we started a Facebook messenger group to stay connected. This was the brainchild of one of our members who was in quarantine, and has her family in America, as a way of chatting together during these scary times. Several members of this group live on their own, many are medically vulnerable, and were told to self-isolate for several months."

Many within this messenger group are queens in the Red Hat Society, so the ideas for other ways to play online started coming quickly!

"We decided our chat group needed a name - we would be a pub, and so The Happy Hatters (open all hours)

was established, and regular chats were scheduled for 8pm each evening. Four of us had just returned from the UK Gathering of Queens, a weekend away in Hereford, and the prospect of cancelling all our scheduled RHS events for the foreseeable future was a daunting prospect. We all admitted that we would miss our dance parties, so we decided to dance together every morning," Queen Janet says.

The group started each day with an uplifting song, giving all a reason to get up, get showered, and put on a red hat - no staying in pajamas or lying around all day! With this much fun going on, it was impossible to keep this daily dance party a secret! "This proved so popular, we had to open more messenger rooms! We wanted to be there and offer our friendship and support to any Red Hat Sister who may be struggling, anywhere in the world," shares Queen Janet.

"Our time in our virtual pub was a lifeline for many of us - we listened, we cared, we shared ideas, and recipes, and so much more. We found humour wherever we could, sometimes laughing hysterically over the silliest of things," she says. "There was someone there for us; for those not isolating alone, there was someone else

to talk to outside of your home. In those days of lockdown, as the weeks turned to months, we all experienced days of uncertainty, but we remained positive, we were there for each other, we were not alone. We've formed a special bond which will continue way beyond lockdown."

Since the beginnings of this online pub, word got out about how much fun these Hatters were having together. So the group decided to transition to Zoom, which would allow more members from around the world to join in on the events they started to plan!

"As the Red Hat Society's 22nd Birthday approached on the 25th of April, instead of lamenting about the celebrations we were going to miss, we remained positive, and decided to launch our first virtual Zoom event, 22nd RHS Birthday Party," Queen Janet recalls. "Everyone was invited to post pictures of themselves celebrating the RHS Birthday at home. We were joined on Zoom by Hatters from around the world, and we danced together. It was a truly inspirational day for us all, and although we were physically distanced, we were together."

From there, as the group of UK Hatters continued to plan online events, the name

of the chapter evolved, and The Quarantineys were established. They held events from talks on vintage hats and jewelry to special celebrations for National Cream Tea Day and International Tiara Day. But the reach of their fun wasn't truly realized until July 30, 2020.

"The Quarantineys work very well together as a team, and this was demonstrated beyond doubt on International Friendship Day. We held two Zooms - one early, one later on - at times convenient for our RHS friends worldwide," Queen Janet shares. "Our poets penned and then recited our Lockdown Poem, and our very own Songbird gave a premiere performance of her Quarantiney song. We danced together and hoped everyone had as much fun as we did."

"For us it was a very moving day," she continues. "We wanted to celebrate the support and

the gift of friendship we had received from our sisters in the Red Hat Society that had helped us emotionally and mentally get through these unprecedented times."

Since that day, this UK chapter has not slowed down! They have held more online talks, celebrated special days with Hatters across the globe, held a virtual European Hoot, and continue their daily dance parties.

"We have been standing proud during our quarantine, wearing our red hats and regalia, and encouraging new supporting members," Queen Janet says. "No matter how far our journey takes us, building new friendships along the way, we will never break the very special bond formed in our Virtual Happy Hatters Pub back in the Spring of 2020, and every day at 8pm onwards UK time, that is where you will find us!"





POWER OF FUN AWARD WINNERS

*The Power of Fun Award is given to a member who, in the view of the Hatquarters staff, goes above and beyond to uplift, encourage positivity, and inspire others to have fun and get the most out of life.
Let's give these ladies a big round of applause!*

AWARDED IN 2019

 Queen Connie P.,
Kansas, USA
Hosted an inspirational Land of Enchantment event



 Queen Janice S.,
California, USA
Award presented to her at her REDuation for being an inspiring Hatter

 Queen Diana S.,
California, USA
Personally hosts - one on one "Each One Teach One" sessions with member(s) to educate, inspire and promote member engagement thru RHS website



AWARDED IN 2020

 Queen Ginny S.,
Indiana, USA
Shared encouragement at the beginning of our stay-at-home orders to remind us all that we will get through this together. You can watch her video on the RHS Facebook page: www.Facebook.com/RedHatSocietyPage.



 Queen Margaret F.,
North Carolina, USA
Spread joy and smiles with her rendition of "At Last." You can watch her video on our YouTube channel: www.YouTube.com/user/RubyRedhat.



 Queen Janet S.,
Norfolk, UK
Hosts online Zoom gatherings - generating fun, connectivity and member support during the worldwide pandemic and stay-at-home orders.



 Queen Denise G.,
Alaska, USA
Has been bringing smiles by taking out the trash in different RHS regalia and attire each week, and dressing up for virtual cocktail hours.



 Queen Sunny M.,
Missouri, USA
Shared inspiring tips for coping with the pandemic and shares wonderful fitness tips to motivate Hatters to keep moving



 Christine O.,
Florida, USA
Hosts online Sunshine Gals Zoom gatherings, bringing joy and sunshine to each meeting



 Queen Christine L.,
Florida, USA
Leads online games like Bingo, organizing online dance classes, joins in the fun of Zoom gatherings, and is working hard to spread the Power of Fun online



 Queen Alin Chan,
Ontario, Canada
Leads weekly Zoom meetings - includes crafting lessons and ways for Hatters to get to know each other better



 Queen Carolyn F.,
West Sussex, United Kingdom
As part of the Quarantineys chapter, leads a daily dance party which has been going on for over 100 days!



 Queen Patty S.,
Hatter of the Year 2016
Texas, USA
Keeps the fun alive online. Will be the hostess of the Flamingo Flamboyance at the 2021 International Convention



 Queen Elizabeth L.,
Dorset, United Kingdom
Assists Queen Carolyn with the Quarantineys daily dance party, as well as a daily virtual pub



 Queen Marcy S.,
Hatter of the Year 2018,
Michigan, USA
Leads weekly Zoom meetings on Tuesdays and Thursday, where Hatters can get to know each other better and learn interesting tech tips about various technology

WILL YOU BE THE NEXT AWARD RECIPIENT?

**FOLLOW RHS ON SOCIAL MEDIA
FOR ALL THE UPDATES!**

Red Hat Society Store

There is *MAGIC* in the hat!

Sweatshirt
S - 3X
Starting at \$32.99

CLASSIC SCOOP & V-NECK 3/4 Sleeve Shirts
S - 3X
Starting at \$38.99

Basic Tank
S - 3X
Starting at \$26.99

Crystal Classic Cardigan
S - 3X
Starting at \$62.99

Denim Jacket
S - 3X
Starting at \$62.99

Classic Short Sleeve
S - 3X
Starting at \$28.99

Basic T-Shirt
S - 3X
Starting at \$24.99

Cell Phone Caddy
\$6.99

Jar Opener
\$3.99

3" Round Button Pin
\$1.89

Pocket Calendar 2020 - 2021
\$5.99

Key Ring
\$3.99



Secret Sister Box

'Tis the season for celebrating your Red Hat sisters. Our Secret Sister Box comes with a huge assortment of products at an amazing value over \$149.99!

Send this as a secret sister gift, new red hatter, best friend, queen or treat yourself!

We will even personalize a card for you to include in the box. (Please add your personalize note you would like us to write during the checkout in the note section.)

Each box is individually packed with care, love and the following items:

Please note a substitution of equal or more of an item may happen.
Box size: 12 1/8" x 9 1/4" x 4"

- INCLUDES:**
 RHS Reusable Bag
 Molly & You Mug Mix (Asst'd)
 RHS LOVE Bookmarker
 Warnings Bookmarker
 LLL Bookmarker
 Leah Fascinator
 Jasmine Necklace Set
 Red Hat Hatbox Card Set
 Red Hat Earrings
 RHS Pen
 Butterfly Organza Bag
 Red Hat Lady Key Ring
 2021-2022 Pocket Planner
 Christmas Ornament
 Christmas Button Pin
 Bearness Button Pin
 Candy Club Candy
 RHS Sticker Pack of 4
 Sabrina Rhinestone Pin
 Lace Mask
 LLL Jar Opener
 Phone Caddy
 Red Hat Fancy Magnet



Petit Secret Sister Box

'Tis the season for celebrating your Red Hat sisters. Our Holiday Treasure Box - A comes with a huge assortment of products at an amazing value over \$89.99!

Send this as a secret sister gift, new red hatter, best friend, queen or treat yourself!

We will even personalize a card for you to include in the box. (Please add your personalize note you would like us to write during the checkout in the note section.)

Each box is individually packed with care, love and the following items:

Please note a substitution of equal or more of an item may happen.
Box size: 12 1/8" x 9 1/4" x 4"

- Red Hat Sock Coin Purse
 Camron Necklace Set
 Thank You Card
 RS Love Button Pin
 POF Key Ring
 RHS POF Button Pin
 RHS Small Button Pin
 Lace Mask
 Believe in the Hat Eye Glass Cloth
 Ariana Lady Pin
 Red Hat Angel Pin
 Donna Hair Clip
 Red Hat Heart Key Ring
 Santa Belts Candy
 Betty Rose



Fun from Around the World

Hatters across the globe have had to get creative for their celebrations this year. We just love this story shared with us by Queen Joan in Trinidad and Tobago:

“During this period of the pandemic when we are unable to gather in person, The Red Hat Sistas of F.L.A.B.(Femmes Loquacious & Always Bodacious) have been doing so virtually. However our most senior member, Madame Vy, at age 94, is unable to join us online. In recognition of this and in an effort to remind her of our love for her, the chapter decided to organize a celebratory drive past her home.

“The day selected was Monday, August 31 - Trinidad and Tobago’s 58th Anniversary of Independence. As we proceeded along the street where Madame Vy lives with horns honking and lights flashing, all the residents emerged from their homes to see what was taking place. Some even grabbed their cameras to film the event, following us to Madame Vy’s home, where, resplendent in her colours, she awaited our arrival. She was pleasantly surprised when we produced our gifts of flowers, soaps, fruit and wine and was so delighted by the day’s events that, we were told, she remained wearing her colours for the rest of the day. We will continue to look for ways to enrich her life in true Red Hat tradition!”

We will continue to look for ways to enrich her life in true Red Hat tradition



On October 28th, members of the Red Hat Society (RHS) from around the globe tuned in to hear motivational speaker, Founder of the 501(c)(3) nonprofit *because I said I would* and five-time TEDx presenter, Alex Sheen share his inspiring message. His organization’s mission is to better humanity through promises made and kept. They do this through character education programming for individuals, groups, schools and prisons and the distribution of Promise Cards throughout the world.

The Promise Card was first introduced by Alex during his father’s eulogy as a way to honor his dad, whose greatest attribute was being a man of his word. He asked attendees to write a promise to someone on their card and give it to that person to hold until they fulfilled the promise, then reclaim it and keep it as a symbol and reminder that they too are a person of their word.

Dressed in a traditional dark t-shirt with the charity’s simple logo, Alex could not have appeared on the surface more different than his audience, many surely decked out in their purple and red regalia for the occasion. But the sisterhood of RHS shares something with Alex that goes much deeper than attire. In the pursuit of fun and friendship, Hatters seek to live out similar values like compassion, accountability and hope, elements included in *because I said I would’s* Code of Honor. Alex shared heart soaring and heartbreaking stories of promises kept and broken, bringing out laughs and tears but leaving everyone better for the experience.

At the onset of the pandemic, *because I said I would* lost eighty percent of its operating revenue due to the cancellation of in person events and forty percent

of their staff as a consequence. But the small and mighty team of dedicated employees and volunteers quickly adjusted the focus of its charitable efforts on COVID-19 prevention and response. That started with recruiting 270 volunteers who have sewn over 20,000 fabric face masks for healthcare facilities; quickly followed by the delivery of hundreds of endurance meals for frontline workers in virus hotspots; the release of public service announcements; and the development of individual action plans, encouraging everyone to do their part. And just last month they launched a new resiliency program to support those who have become unemployed due to the pandemic. That program will include reaching out to bereaved families who have lost loved ones to the disease.

DONATE

To learn more about their programs, discover no-cost resources, sign up for the newsletter and request free Promise Cards, visit their website at becauseisaidiwould.org and consider making a monthly or one time donation to help them help others through these difficult times.

SHOP

You can also shop their online store for apparel, merchandise and a book of inspiring Promises Stories collected from supporters. All make great gifts for the coming holiday season and your purchase will support their work.

Now more than ever, reaching out to others is needed. Enduring isolation is challenging for many. Make a promise today to check in on members. It’s bound to lift their spirits and yours. Together we will get through this and gather again LIVE upstream!



Alex Sheen Inspires Hatters with RHS’ Livestream Event

Zooming Through the Pandemic

There have been many Hatters who have gathered RHS sisters from around the world to bring members together virtually while we've had to stay apart physically! These online meetups have been a great way for Hatters to get to know each other and make new friends across the globe who they may not have met otherwise!

The events have ranged from silly games to celebrations of themed days to tea parties to murder mystery parties and so much more. Nothing can stop Hatters from having fun!



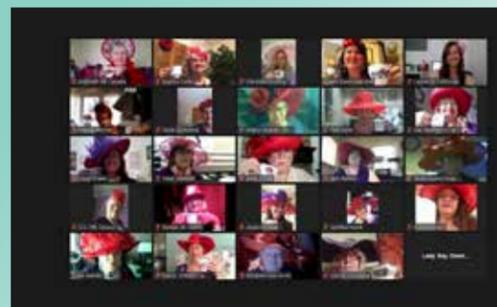
Murder Mystery Parties

Queen Angie rounded up a fabulous cast of characters to provide afternoons of fun and mystery in a classic "who-dun-it" game!



Time to Play

Several times a week, you can find Hatters playing cards, Bingo, Scattergories, you name it! The fun never stops!



Victorian Tea Party

Queen Dawn encouraged members attending the tea to dress in their Victorian best, and the attendees did not disappoint! Her chapter, the Victorian Red Hat Ladies, meets monthly for tea.



SunShine Gals

Queen Janice, along with Christine O., gather the online chapter SunShine Gals, weekly for uplifting talks and games! The positivity has us smiling from ear to ear!



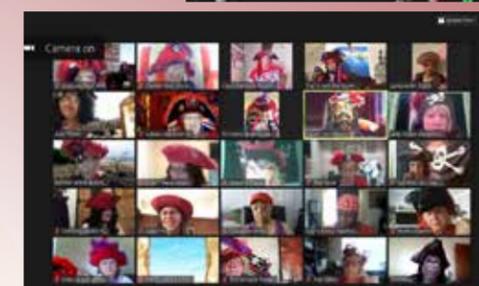
Zooms with HQ

The Hatquarters team has also joined in the Zooming fun – chatting with queens from Canada, Ambassadors from all over the world, and making connections with new members!



Talk Like a Pirate Day

Queen Marcy and her Wenches Gone Wild pulled out all the stops for Talk Like a Pirate Day! The swashbuckling was non-stop throughout the month of September, leading up to the special day – argh, mateys!



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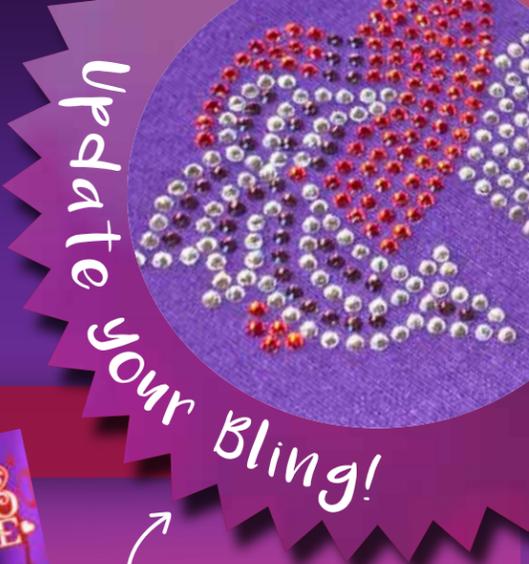
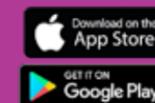
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2020

QUEENS OF THE MONTH

One of the many benefits of being a Queen in RHS is having access to the exclusive monthly Queen to Queens Broadcast. This newsletter features a Queen of the Month recognition and all the latest news from Hatquarters. We'd like to give another appreciation to all our Queens who were featured during 2020 – it was quite the year to keep your chapters connected and strong! Congratulations your majesties and thank you for all you do in the Sisterhood.



JANUARY
QUEEN SUSIE G.
The Red Hat Texas Travelers, Texas, United States

Though Susie is no longer the queen of her chapter, while she was queen, she always tried to set an example for her chapterettes by being positive in everything she did. She gave new members a head start, gifting them with hats, clothing, jewelry, etc., to launch them on the Hatting experience. It was always important to her to help create a good memory for all of them.

FEBRUARY

While we did not have a Queen of the Month for February, EQM Sue Ellen shared a very important message with our queens. You can watch this message on our YouTube channel: www.YouTube.com/user/RubyRedhat or read it on the *RHS website*.



MARCH
QUEEN BRENDA L.
The Darling Dahlias, British Colombia, Canada

She credits working together with her chapterettes as the key to keeping the chapter going strong. Each month one of them takes her turn planning an event, taking care to provide diversity of experiences from month to month. Queen Brenda also believes that attending many bigger RHS, events put on by others around them, has added a lot of fun to their lives!



APRIL
QUEEN LINDA E.
The Cherry Bombshells, Wisconsin, United States

Queen Linda says: "When I was in 4th grade my teacher signed my autograph book (remember those?) and in it placed a quote from Henry David Thoreau, which I have strived to achieve. 'Be not simply good, but be good for something.' Red Hatting has helped me to attain that goal."



MAY
QUEEN BETTY ANNE V.
Northern Lights, Ontario, Canada

Queen Betty Anne loves to travel, and has found RHS Membership quite a plus in this regard, as she never lacks for friends to accompany her on trips. She has rented a Tuscan villa with some of them, cruised from New Zealand to Australia with some of them, and always seems to be preparing for a trip (which might, as of this writing, be on hold) with others.



JUNE
QUEEN MARY L.
Devine Divas of SC, South Carolina, United States

Her most memorable RHS experiences include meeting and gathering with other chapters, spreading the fun and sharing the sisterhood. Her secret for encouraging her chapterettes is: "STAY POSITIVE!" She believes that no tunnel is so dark that light cannot be seen at its end.



JULY
QUEEN JERI H.
The Royal Ladies of Route 66, Illinois, United States

She says, "I am so glad to have found the RHS and have met the most fun-loving gals. This Society makes my heart smile!" She adds that the latest challenge of dealing with the pandemic has taught them to find fun and laughter in all sorts of ways.



AUGUST
QUEEN PENNY J.
Wild Wacky Women of Texas, Texas, United States

She truly enjoys helping her chapterettes to challenge themselves, explore new interests, meet new friends, grow, blossom and - most of all - have fun! Being so "addicted" to the RHS, she has also helped them to use the RHS website and grow more comfortable using technology that may be new to them.



SEPTEMBER
QUEEN LEIGH ANN J.
The Divas of North Alabama, Alabama, United States

Although she says she always wanted to be a red Hatter, she put it off longer than necessary because she thought one had to be 65 to join. When she found out differently, five years ago, she immediately became one of us! Since then she has had "the time of my life!" What she has appreciated the most was having the opportunity to meet so many wonderful women.



OCTOBER
QUEEN JANET S.
Hatters with Attitude, Norfolk, England

Queen Janet has tried to keep up the spirits of surrounding Hatters, even while being unable to participate in most of the activities they usually plan. As queen of her chapter she refuses to tolerate negativity, saying, "I believe women should empower women, a very important role of the Red Hat Society, which I totally support." She recently registered a new chapter, which has been christened "The Quarantineys."



NOVEMBER
QUEEN KATHY T.
The River City Sparkling Divas, Alabama, United States

Kathy's chapterettes love her and feel blessed to have her as their leader. She always makes every one of them feel special. She will tell you, with a smile, that the RHS gives her a purpose.



DECEMBER

We still have a spot remaining for the year, and we'd love to feature you in the new year – visit the Red Hat Society Official Queens group on Facebook for more information on how to be featured!



Don't wait – the Virtual Membership offer ends on December 31st!



THIS IS NOT A DISCOUNTED MEMBERSHIP. THIS IS A NEW TYPE OF MEMBERSHIP.

**Price will be changing in 2021.*

Your team at Hatquarters knows that these times have been challenging – we've all had to go through this unprecedented experience with the **utmost** flexibility! In response to the ongoing pandemic and with the desire to continue to keep RHS members around the world connected during these times, we are extending the offer of Virtual Membership for just \$22 USD, or \$42 USD for Queens.

This offer has been extended until the end of the year* – you will be able to join new or renew your membership online as a Virtual Member or Queen – completely paperless! Please tell your friends that now, more than ever, is the perfect time to join or renew.

Remember, Virtual Membership comes with all the benefits of traditional membership, but provides your RHS materials completely online and via email. You'll be able to play with all the wonderful connections you've made both online and in-person, when the time comes!

This is not a discounted membership, and it is not available by check or over the phone. We are able to provide this new type of membership at this price by cutting out shipping and labor costs. You will need to visit www.RedHatSociety.com and complete your registration online. Anyone who wishes to process a payment over the phone or mail in a check will be registered as a traditional member or queen at the \$30/\$49 USD price.

We want to know that you are supported and cared for during these uncertain times, both by your RHS sisters around the world and by your Hatquarters team – our international sisterhood comes with so many benefits and the ability to connect with Hatters when we need it most.

VISIT REDHATSOCIETY.COM TO TAKE ADVANTAGE OF THIS OFFER TODAY!



The Longest Game of BINGO



Sheila

March 29 at 9:31 PM

This is me, playing Bingo, for 4 hours! Got a lot of sewing done, painted my nails, had dinner.....LOL! Thank you for the fun!



Mary Jo

March 29 at 9:31 PM

Bingo was the best corona party ever! **Congratulations** to the winners whom ever they are. Thank you **Christine Coupe Lozinak** and **Linda M Theriot** had a blast! Sorry about the many comments but I blame it on the Lag!!! 🥳🥳🥳🥳🥳🥳🥳🥳🥳
Was a refreshing way to spend the day with all the wonderful Red Hat sisters!!!



Do you think being told to stay at home as much as possible would stop the fun of Hatters all around the world? Absolutely not! Thanks to technology like web cams and social media, RHS members have found ways to stay connected despite the circumstances.

Queen Christine L. set out to bring Hatters together in the Caftyville group on Facebook by hosting an RHS Virtual Bingo Game! Everything was planned out just right – those who wanted to participate filled out a bingo card and were set to tune in to the live video on a Sunday afternoon. There were over 100 Hatters who were ready to play!

Unfortunately, the rest of the world also decided to use the internet on the same Sunday afternoon, causing Christine's live video to freeze and delay at times. This meant that those watching the video were in the past, and Christine was continuing on, not knowing about the delay.

By the time, Christine had called nearly all the numbers, there was still no bingo winner! This was because the Hatters playing bingo were about 2 hours behind due to the delays and freezes in the live stream.

"Do you know that video is two and a half hours long, but the ladies watched for four and half hours to see the whole thing? It was just amazing!" Christine shares. "I really think that demonstrates fun and friendship!"

The winner was determined a few days later, and the Hatters have continued to play virtual games together throughout the pandemic!

RHS Poetry Gallery

Recently on social media, we challenged you to write a poem about your experience as a member of RHS or express how you feel about RHS! There are lots of different types of poems: haikus, rhymed poetry, sonnet, etc. Pick your favorite and write away!

We received such fabulous responses, and we'd love to feature a few:

BEING A RED HAT QUEEN



By Queen Jodi H.,
Oklahoma, USA

Being honored with being a Red Hat Queen is like being selected captain of the football team. You will rally, work and lead your team, to show how to succeed in this hat-rageous fun-filled dream. Wearing our colors Red and Purple for the day, dressing like a Queen gathering to visit and play. Royal Court with names like Lady Talks-a-lot, Duchess Kick-a-Poo and Royal Lady Due-Pray. Breathes fun for life, back into this dream of Queen for a Day
 COVID 2020 has changed our social lives as we hide behind closed doors.
 Red Hat ladies have will and much strength as never before.
 This pandemic will go away, RHS will be back full strength, so we can dream and play.
 As a child I dreamed of growing up to be a Queen, but I didn't see all my RHS sisters in the dream.
 Not only did my dream come true, but the joy of having all of you.
 Red, yellow, black or white or what religion you choose.
 Makes not a difference to our sisterhood we share, it's a lifelong gift because me and you do care.
 The RHS organization gave us the tool and as you all know there are no rules.
 The pandemic was not in our plan, but the Red Hat ladies will rise again.
 This is our play house so give it your best effort in planning, use this time just like in the beginning.
 Hugs from Oklahoma and Queen Silliness with Attitude
 Dreams do come true.

THIS KID'S A QUEEN

By Queen Pearl Magnolia,
aka Queen Andrea F.,
Georgia, USA

This Kid's a Queen, just admire her bling.
 Where ever she goes
 People wanna know, who's that Queen sportin' all that bling?
 She rockin' that fancy red hat with jewels & gems & feathers, too...
 Her love of pearls & magnolias enchanted & inspired her royal name.
 This Kid's a Queen, her threads of purple royally spread across her
 shoulders and even her legs.
 Red on top, purple on the shoulders
 You better believe it as you grow older, you will grow bolder.
 This Kid's a Queen in the Red Hat Society, given the privilege to rule
 my own QUEENDOM.
 My Royal Chapter R3MB of the Land of Precious Gems of Seasoned
 Ladies are the epitome of the Power of Fun.
 This Kid's a Queen



WE ARE THE SOUTHERN BELLES OF THE RED HAT SOCIETY



By Hatter Of The Year 2016,
Queen Fabu, Patty S.,
Texas, USA

We like wearing clothes that are purple-y.
 We don't give a hoot who sees us.
 We only aim to please US!
 And on our heads are pinks and reds.
 We're the Red Hat Society.

Shopping, dining, going to shows and plays.
 We like living back in the good ol' days.
 With parasols, gloves and hanky
 We look so dog gone spanky
 And on our heads are pinks and reds
 We're the Red Hat Society.

You might see us gadding about the town.
 Laughing, singing, letting our hair hang down.
 We think that our hats are sassy
 We Belles are oh so classy.
 And on our heads are pinks and reds.
 We're the Red Hat Society.



FLAMINGO Fling
RHS INTERNATIONAL CONVENTION

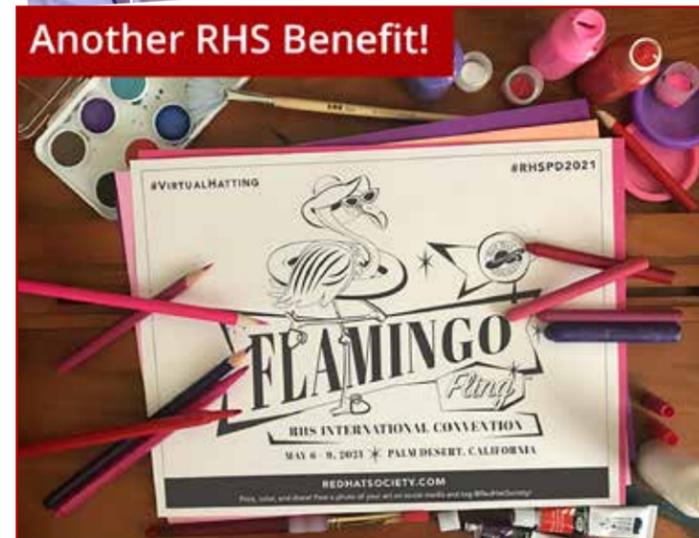
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Our convention will be a fun-filled time, an opportunity to reconnect with our sisters at heart after a long year of missing each other. Please continue to check our website for information on the Flamingo Fling at redhatsociety.com.

Please rest assured that if circumstances beyond our control force us to cancel the event, your registration fee will be refunded in full. We continue to remain hopeful though!



Red Hat Society

FOLLOW @REDHATSOCIETY FOR FUN ACTIVITIES!

Ambassadors
Rise to 2020
Challenges!

All In!

The RHS Ambassador role is usually focused on attracting new members to join the Society. With the onset of the Stay-at-Home directives everything changed. We could no longer meet in person and as a Society, we greatly felt the loss. We give thanks to our many RHS Ambassadors who jumped in to encourage their sisters and keep the lines of communications open during these unheard of times.

Who knew so many would become "video conferencing" heroines almost overnight? A pandemic cannot get us down! Thank you to these RHS Ambassadors and so many more who care about our great Society.

RHS Ambassadors share:

A **NEWSLETTER** will temporarily replace our monthly gathering.

I'm calling it, **"FROM MY RECLINER TO YOUR ARM CHAIR"**. In it, I'm reminding my chapter their dues are coming due. I'm also making sure everyone know I'm here to talk.

- Rhonda G., AZ

I send **VIDEOS** to all my members and call every couple of days to say "Hi!".

-Debb B., CA

My chapter has very little technology options, so we **CALL EACH OTHER** every few days.

- Sherrie W., MA

I'm in **CONSTANT COMMUNICATION** with all my members. I miss getting together so much. We had two new members come in February!

- Marsha E., WI

I created a FB Chapter **MESSAGE GROUP**. I forward information through messages to the group and we chat often.

- Mary S., TX

Our new Facebook group has become our **CHAT ROOM**. Most ladies are using the group, sharing photos and stories.

- Sharman K., UK

I have to **TELL** on my chapterettes. Actually, we call ourselves wenches. We have two Facebook messenger **GROUP CHATS** going.

Constantly! There are 5 of us not retired and 4 others on the chats. I catch up at lunch and bathroom breaks. We seem to have the social distancing down!

- Rhonda V., MO

A phone **TEXT** works well for us.

- Emma Sue C., NV

Staying super busy with everyone over in **CAFTYVILLE** (on Facebook)! Always something to do: Live videos, games, and crafts too.

COME JOIN US!

- Christine L., FL

I write **PERSONAL CARDS** to those in my chapter and enclosed okra seeds with a note to plant upon receipt. They just may have a crop by the end of all this!

- Marian J., LA

We have a Facebook chapter page for **ANGELS IN RED**, postings keep us connected.

- Janice D., IN

I check on my ladies

by **EMAIL**!

- Anne R., OK

I give

VIRTUAL HUGS

to everyone.

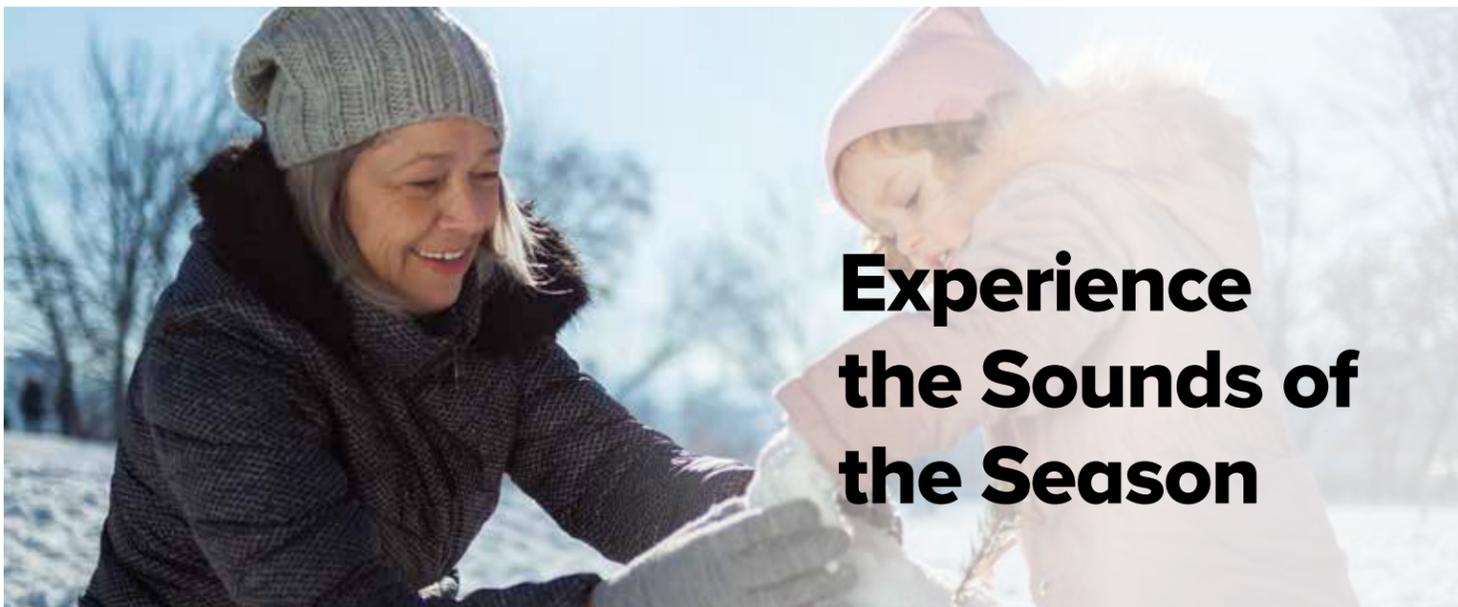
- Karen Chiara., CA

Calling, Texting, Emails, Facebook, Messenger and Zoom gatherings.

IT ALL WORKS FOR US!

- Diana S., CA

If you are interested in becoming a RHS Ambassador and are social media savvy, email to ambassadors@redhatsociety.com. Please attach your picture in regalia to the email. We'd love to talk to you!



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