

red hatter

matters

SPRING 2022

DAVID MOORE PHOTOGRAPHY

**Ruth's
Youth Elixir**

PAGE 16

**ASK
RUBY**
PAGE 10

**Party at
Knott's**
PAGE 6

A DIGITAL MAGAZINE FROM THE RED HAT SOCIETY



What's New & What's Next



Sue Ellen Cooper,
Founder & Exalted
Queen Mother

Dear Red and Pink Hatters,

They say that when one door closes, another one opens. That's what is happening with the Red Hat Society: we have just walked out a door as it closed on our 24th year and through the open door that sets us on the path leading to an historical 25th birthday! Before we gaze at the new possibilities that await us, let's take just a moment to collectively look behind us and realize how far we've come - together. The first thing that comes to mind is the need to thank all of you who have been instrumental in our longevity. Your support has gotten us through thick and thin, all the way the very cusp of a celebration of 25 years of Hatting! Thank you so much! Hugs all around!

Thank goodness, we are now free to stop huddling in isolation behind the doors of our own homes. We are free to gather with our Chapterettes whenever and wherever we choose, to get out and about as we had always done, before the pandemic put a severe crimp in our style. Hooray! We can go back to being the trailblazers that we were before. Yes, the Red Hatters are back with a vengeance, making a return appearance on the world stage! Let's demonstrate that, not only are we are not down and out; we are re-energized and refilled with the love of playful fun that we have become known for. We are more than ready for a whole lot more of the recess that we have popularized among women approaching fifty and beyond.

Let's dust off our chapeaux and get out there again. The world is waiting!

In friendship,

Sue Ellen

Sue Ellen Cooper,
Founder & Exalted Queen Mother

Dear Hatters,

Where did the time go? We are already in the middle of 2022. After the last couple of years of being quarantined and wearing masks, are you ready and beginning to start to go out and about again? As for me, I have been suffering from a severe case of FOMO (fear of missing out) and now I'm finally starting to recover. Phew!

This year RHS is on the rebound focusing on catching up from the distractions from last couple of years. The good news, members are beginning to go out again, new ladies are joining, and renewing members are strengthening. As a result, we are having an influx of phone calls and emails. Our dedicated team at Hatquarters are doing their best to responding to phone calls and emails. We respectfully request that you have some patience, we are responding to inquiries in the order they are received. If you need support from us it is best to send a detailed email to memberservices@redhatsociety.com. We care and we are here to serve you.

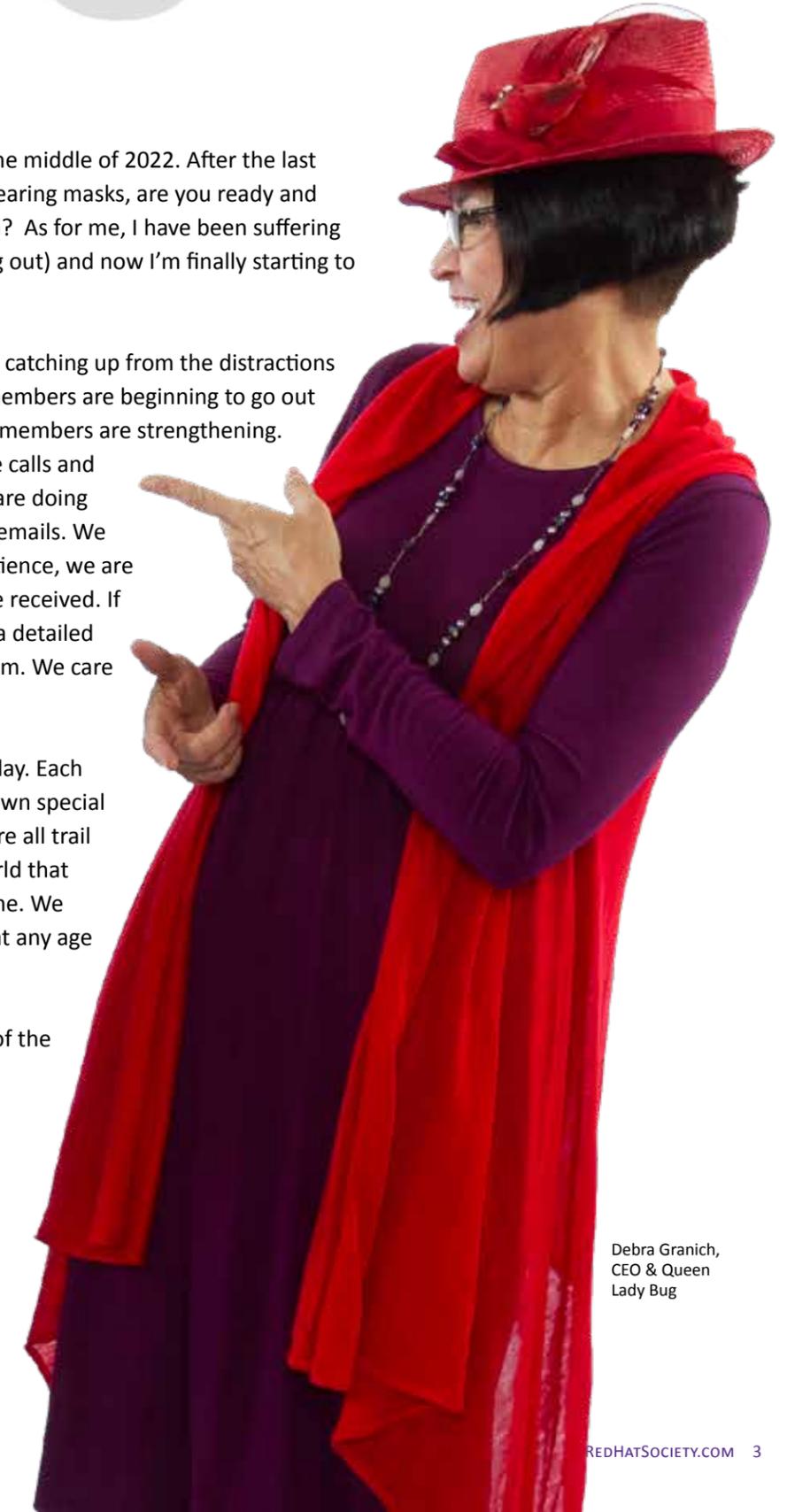
Thank you all who live the RHS spirit every day. Each one of you are remarkable women in your own special way, but together we are stronger and we are all trail blazers making a positive difference in a world that desperately needs more positivity at this time. We are also showing to the world that women at any age matter everywhere we go.

Reminder, never underestimate the power of the HAT, red and pink of course!

Royally yours,

Debra

Debra Granich,
CEO & Queen Lady Bug



Debra Granich,
CEO & Queen
Lady Bug

red hatter matters

table of contents

SPRING 2021 ISSUE

IN EVERY ISSUE

- 2 What's New & What's Next with Sue Ellen Cooper and Debra Granich

HATTER HAPPENINGS

- 6 Knott's Berry Farm Flamingo Fling Event
10 Ask Ruby
12 Never a Dull Moment
14 Happy Fashion
16 We'll Have What Ruth Is Having
18 Family Ties
20 Hello Sunshine (Gals!)
22 Ode to the Red Hat Society
23 Becoming a Queen
24 Happy 24th Birthday, Red Hat Society!
26 Rebound, Rejuvenated, and Reunited!
28 Make it Pop: Tie-Dying tips
30 The RHS Theme Song
32 The Dumbo Phenomenon
36 Red Hat Mamma

OUR PARTNERS

- 33 Red Hat Society Store
34 Royal Splendor
36 HearingLife
38 Shop Red Hat Society
39 RHS Shopping & Offers



get this issue
in print

VISIT
MAGCLOUD.COM



Elevate to Elegance!



Introducing NEW Fine Jewelry!

Announcing our new line of fine jewelry.....add to your current collection or start new with these pieces in solid sterling silver or 24k gold plate. Custom made to order in the USA for Red Hat Society members!

TO PLACE YOUR ORDER

Log on to <https://shopredhatsociety.com/>

Click on the Jewelry Tab



Award
CONCEPTS THE BEST

<http://www.acmemberstore.com/> • 1-800-659-7801



A PARTY TWO YEARS IN THE MAKING!

**JUNE 11, 2022
11:00 AM — 1:00PM
KNOTT'S BERRY FARM
BUENA PARK, CA**



Knott's Berry Farm Flamingo Fling Event

You're invited to join us for the Red Hat Society's Flamingo Fling Luncheon at the historic Knott's Berry Farm in Buena Park, California. On Saturday, June 11, 2022, from 11:00 AM to 1:00 PM PST, we will gather inside the theme park in the Boardwalk Ballroom for a flamazing great time!

What to expect? Enjoy face to face time with your RHS sisters, an all-you-can-eat Knott's buffet (boysenberry pie anyone?!), musical entertainment by a great DJ, a special guest appearance by Snoopy himself, and admission to Knott's Park (valid only on June 11th) which includes the fabulous Summer Nights extravaganza!



Register today at
REDHATSOCIETY.COM

BE SEEN!



SHOPPING



FRESH BERRIES

Recently several of us from RHS Hatquarters purchased annual passes at our local historic theme park, Knott's Berry Farm at Buena Park, CA, USA where we will be hosting our RHS Flamingo Fling next month. It's been lots of fun dressing up in our colorful regalia proudly wearing our red and pink hats again. We forgot what a positive impression we leave on those we come in contact when we are out and about. The remarkable and unique feature about our society is that we are a visible positive women's movement that promotes fun and positivity wherever we go. We had so many park guests come up to us telling us how much they missed seeing us out and about and wanting to take photos of us with them. We carried our calling cards and we were passing them out inviting new women to join us. We even had a young child ask if we are celebrities and of course we said yes!

Thank you all who live the RHS spirit every day. Each one of you are remarkable women in your own special way, but together we are all trail blazers making a positive difference in a world that desperately needs more positivity at this time. We are also showing to the world that women at any age matter everywhere we go. As a reminder, never underestimate the power of the HAT, red and pink of course!

I hope you can join me at these upcoming events I will be attending:



"MOM, THESE LADIES ARE CELEBRITIES: I'VE SEEN THEM ON TV!"

FLAMINGO FLING EVENT

Knott's Berry Farm, Buena Park, California | June 11, 2022
Register: RedHatSociety.com

VIVA LAS VEGAS

Las Vegas, Nevada, USA | July 7 - 10, 2022
Register: facebook.com/groups/lvfunvention

HATTERS CELEBRATE GOOD TIMES

Wichita, Kansas, USA | September 9 - 11, 2022
Register: facebook.com/groups/260956621143427/about

If you would like to have a member from RHS Hatquarters to be an active part of your event please contact us at events@redhatsociety.com. We would love to be there to support your events and host a meet and greet.

Ask Ruby

I am a new Queen and would like to start a Chapter of my own, but I have no idea how to get members to join me on my adventure. What should I do?

First things first. Check out the Members' Handbook that can be found in the Member's Corner in the RHS Website. This guide provides queens with step-by-step advice on getting started.

Next, you'll need to attract members to have them become a part of your Chapter. But don't worry, we all have been there! Just remember that good things come to those who have patience and take consistent, persistent actions towards what they want. With our help, we're sure you'll be able to build your Chapter in no time!



1 Try A Community Networking App
It's a great way to attract those in your area! Introduce yourself to others and let them know that you are looking for new members to join your group. Invite them to a local restaurant or coffee shop and get to know them!



2 Join A Women's Group On Facebook

For example, if your Chapter focuses on traveling, search for a travel women's group on Facebook and ask them to join you on this adventure! It's a great way for new members to join you!



3 Host A Meet And Greet

Make some flyers, post them around your town, and get to know those around you! You can host it at a mall, a restaurant, or a coffee shop!



9 Host An Event In A Senior Living Community Near You

It's a great place to meet women from different cultures and backgrounds. It's also the perfect way for prospects to get a taste of the society!



10 Place A Free Ad In The Newspaper

This is another great way to reach those in your community! Plus, you can reach multiple people at once!

4 Bring A Guest To Your Next Outing

Have each of your Chapterettes bring a guest to your next outing! That way they can see how much fun it is to be a part of the society!



6 Wear Your Red Hat EVERYWHERE

This next tip is simple, just wear your Red Hat! Go for the ultimate look by adding other accessories! You can add a Member pin to your blouse, wear your favorite Hat earrings or red shoes, whatever it may be to catch others' attention. Remember, it doesn't matter where you go, the idea is to wear something that will be a conversation starter!



5 Invite Family Members To Join

Sometimes those closest to us are the perfect fit for our Chapter. Start by creating a group chat or even sending out emails and RHM Spring 2022 informing them about RHS and what your Chapter is about. Invite your daughter, granddaughter, cousins, nieces, anybody is welcomed!



7 Distribute Your Calling Cards

This tip is great for those Chapters who have a niche. If you would like your Chapter to be more like a book club, head to the library and place your calling cards inside some of your favorite books. It can also work with other activities, such as gardening or knitting! You just got to be creative!



8 Invite The Person Behind You

Invite the women waiting in line with you! This tactic can be used at the grocery store, hair salon, bank, anywhere!

8

NEVER A DULL MOMENT

**Need chapter outing ideas?
Just ask these ladies!**

Queen Wanda J. and the Circle of Everlasting Friends Chapter are a prime example of continuing to have fun throughout life. They agree that a number should not put limits on solo fun or playtime with friends.

There are some members who currently feel a little hesitant to try out new activities, but their mind is quickly changed with the support and

encouragement of their RHS Sisters by their side. The chapter support system reduces the fear of trying new things, and encourages members to break out of their comfort zone and truly live life to the fullest.

This Chapter is always up for an adventure! From mystery dinners to snow tubing, they have experienced many things together!



CRUISE



RENTED OUT A
MOVIE THEATER



PAINT NIGHT



SIGN MAKING



SPA DAY



BOWLING



SNOW TUBING



ROLLERSKATING



ESCAPE ROOM



SELF DEFENSE CLASS





Denice G., Alaska

It is not about the colors per se, but rather about how the colors make you feel.

HAPPY FASHION

WE HEAR THAT "DOPAMINE DRESSING" IS ONE OF 2022'S BIGGEST FASHION TRENDS. CAN IT REALLY MAKE YOU HAPPIER? THE MEMBERS OF THE RED HAT SOCIETY CERTAINLY THINK SO!

WHAT IS DOPAMINE?

In case you need a quick refresher, dopamine is known as one of the so-called "happy hormones" (along with serotonin) that strongly influences your mood, motivation, and ability to focus. Sounds good, so far!

WHAT IS DOPAMINE DRESSING?

There's a good chance you're already familiar with some of the recommendations for boosting your dopamine levels naturally, like getting enough restful sleep, moving your body, and listening to your favorite music. Now clothing may be added to that list. With the pandemic came a loss of control, and many of the things that brought us joy each day were inaccessible or put on hold. Thankfully, though, we have control over at least one thing that's connected to happiness for many people: our clothing.

It's also said that there are no rules about dressing in brightly colored clothing every day, but it's recommended that the more

color worn the better you'll feel. At this point, we had to laugh out loud and throw our hats in the air. By this criterion, the trend setters of the Red Hat Society must truly be the happiest women on earth. We have been proudly wearing our purples, reds, lavenders and pinks with pride since 1998! We are happy every time we do.

These two years of the pandemic have certainly slowed down our in-person gatherings, but we quickly shifted gears to gather virtually. Nothing stops us from dressing to the nines while doing it. Not an event goes by without hats, boas and bling! If you still doubt that dopamine dressing works, just try it. When you finally see us out and about sashaying around town in our bright colors that don't quite match, say "Hello!" (You can't miss the giggles and smiles.) You are invited to grab a hat; red if over 50 or pink if under and join the Red Hat Society. Fun and friendship are our fame; dopamine dressing is our game!

We'll Have What RUTH'S Having!

Fabulous at 90

Ruth B. from Massachusetts, USA has always put others' needs before her own. Before becoming a Red Hatter, she spent most of her days taking care of her husband. From time to time, she would be involved in other clubs such as her local veteran club. While attending one of their meetings, she came across a Lady wearing a Red Hat. She naturally gravitated towards her and started asking questions about the society.

Afterwards, Ruth was invited to become a part of it. At first Ruth was hesitant due to all the responsibilities she was involved in, but reassured the Red Hatter she would think about it.

Until one day, that Lady drove to her house and picked her up to attend a local outing. During the outing, Ruth really enjoyed herself. She quickly remembered that she hadn't laughed like that in ages. That's when she automatically knew that this group was special and she needed to be a part of it.

Ruth has met many Red Hatters across the globe. Thanks to the society, she has been able to create a lifetime of memories. A special memory that comes to mind is the summer she and her RHS friends decided to go on a RHS Cruise to Mexico. Ruth flew in from Boston. While traveling, she unfortunately misplaced her passport. In the process of searching for it, she stumbled and fell. Luckily no harm was done and this did not stop her from having fun. She eventually found her passport and danced all night long. Even the DJ was surprised to see how

despite everything she had gone through, she still was able to dance the night away. Her friends even tease her about always having her dance card filled!

We admire how no matter what Ruth goes through, she is able to keep her spirit alive by having a positive outlook in every situation. At 90 years old, she embraces change and is up for any adventure that comes along her path. A valuable lesson that can be learned by all!



FAMILY TIES



Let us introduce you to one of our youngest Hatters yet - Olivia C. from California, USA. She officially became a Member on her second birthday. Olivia was signed up by her grandmother, Patricia C. Patricia knew that she wanted to do Red Hat activities with her granddaughter. Plus, you're never too young to start your journey of fun and friendship! This was also a great way to carry on a legacy within her own family.

Everytime Grandma Patty would share her stories about her adventures with her Chapterettes, Olivia would get excited and wanted to hear more. She even draws pictures of their Red Hat outings!

Throughout the years, Olivia has attended many local events. Her favorite are tea parties! They also have a "Strawberry Shortcake" event where other Red Hat members are able to bring their granddaughters and nieces.

Patricia and Olivia absolutely love to do normal activities in their regalia. They are the type of members who dress up just to grab chi tea lattes at Starbucks. They love to be silly together and have a good time!

Olivia is a true Hatter at heart because she has a great outlook of life. She is here to have fun and live every moment to the fullest. We can't wait to see what other Red Hat adventures she will embark on!



Olivia received Birthday cards from hatters from all over the world!



While visiting southern California near Hatquarters, Queen Patricia C. threw a party at the park, and our very own Queen Lady Bug, Debra Granich, RHS C.E.O. was able to attend. Debra surprised Patricia's sister, new Queen Anita, with an impromptu Coronation. Congratulations Queen Anita!

HELLO SUNSHINE!

On a sunny Saturday in May, sixteen Southern California USA members of the online chapter called the *Sunshine Gals* met for lunch and fellowship at a favorite restaurant. Everyone was so excited and happy to be together again after so long. The ladies were an absolute hit with customers; inside and outside of the restaurant.

The RHS Sunshine Gals chapter has over 2,000 members globally and is led by Queen Janice D. from Knox, Indiana USA. It's an online chapter that is open to members who love to promote positivity, kindness, and goodwill. They gather online and recently in person whenever possible. Queen Janice D. joined in the fun by phone. Where there is a will, there is a way!



Queen Janice D.



Cake compliments of wonderful Queen Maria M.



Queen Lady Bug, Debra Granich, RHS C.E.O., and hostess, Queen Christine C. loved their time together.





Ode to the Red Hat Society

*A poet put it very well. She said when she was older,
She wouldn't be so meek and mild. She threatened to get bolder.
She'd put a red hat on her head, and purple on her shoulder.
She'd make her life a warmer place, her golden years much goldier.*

*We read that poem, all of us, and grasp what she is saying.
We do not need to sit and knit, although we all are graying.
We think about what we can do. Our plans we have been laying.
Instead of working all the time, we'll be out somewhere playing.*

*We take her colors to our hearts, and then we all go shopping
For purples clothes and hats of red, with giant brims a-flopping.
We're tired of working all the time, and staying home and mopping.
We order pies and chocolate fudge, and rich desserts with topping.*

*We crown ourselves as duchesses and countesses and queens.
We prove that playing dress-up isn't just for Halloween.
We drape ourselves in jewels, feathers, boas, and sateen.
We see ourselves on television and in magazines.*

*We laugh, we cry, we hug a lot. We keep each other strong.
When one of us goes out for fun, the rest all go along.
We gad about, we lunch and munch, in one big happy throng.
We've found the place where we fit in, the place we all belong.*

*written by Sue Ellen Cooper
© 2003. All Rights Reserved.*



The answer to that question is diverse. Every woman has a different reason as to why they decide to become a Queen of a chapter. Here are just a few reasons why many feel honored to be a Queen in the Red Hat Society.

Becoming a Queen

1. The ability to set the expectations for your chapter - As a leader of a group, that's exactly what she does, lead by example!
2. To use your skills to bring people together - The Queen of a chapter brings ladies from different backgrounds and interests together in order to become part of our one sisterhood. She is happy to add new members to her chapter. If her chapter becomes too large, she spins off a new chapter and helps it to get started.
3. Keeps the group focused on the primary goal - And that's to have fun! Queens are responsible - with doing very little actual work - to keep participation active within the group.
4. Provide a safe environment - It is important for queens to provide a safe space for their chapterettes. She creates a space for them to be able to feel confident to share their ideas, and for queens to acknowledge the contributions of others.

If you know someone who might have an interest in becoming a Queen but isn't sure yet, share these thoughts with them so they can consider adding a crown to their red or pink hat!



On April 25th, The Red Hat Society turned 24 years old. That means that on that day, RHS has been growing for 8,760 days. Here at Hatquarters, we like to reminisce on the early days, because it is a constant reminder of how far we have come and the impact this society has made on women's lives.

With the help of our Members, we have been able to continue to pursue the passion of fun, friendship, fitness, the freedom to express ourselves in positive ways, and a dedication to the fulfillment of lifelong dreams. And for that, we thank you from the bottom of our hearts, We wouldn't be here without you!

Now, let's take a look at how our Members will be celebrating this special day!

24!



The Sassy Sisters In Red from Florida, USA celebrated our 24th birthday by throwing a party! They even played a few rounds of "Pin The Hat On Ruby!"



The Ruby Diamonds from Maryland, USA hosted a 24 Carat Gold Luncheon in honor of our birthday celebrations. They even performed songs on the Kazoo!



The Texas Bling Queen's Council from Texas, USA freed two birds with one key by celebrating Easter and the RHS Birthday all in one day!



See the smiles? The founding chapter is thrilled to meet for the first time in ages.



The Tampa's Triple Ds Dazzling Daring Divas from Florida, USA hosted a birthday luncheon at one of their local parks. There was food, games, and fun prizes!



Rebound, & Rejuvenated, Reunited!

Rebound, Rejuvenated and Reunited! Thank you to all our dedicated Ambassadors who've kept the campfires burning sharing your hands of friendship, enthusiasm, inspiration, support and talents online (via Zoom, Skype), gatherings in your homes and more! WE appreciate YOU!

With 2021 in our rearview mirror, here's to 2022! Let's grab our hatitude, hats and shake it up! Spring has sprung and we're ready for recess! After all, play time is vital to our physical and mental health.

Our Ambassador goal and theme for 2022 is a "Re-Bound Year"! Why a Re-Bound year? This is a perfect time to reignite your membership and let's grow the society! After all, it's all about YOU ladies, you deserve it!

Ambassadors are on the move rejuvenating and reuniting members near and far. It is with great pride and excitement to share the joy and difference Ambassadors are making within the lives of women worldwide through fun and friendship! Here are just a few fabulous examples of events recently attended by royal RHS members!

ANOTHER QUEEN IS CROWNED!

Please join us in congratulating one of RHS' newest Ambassador, Queen Gwendlyn Ann H., Snazzy Jazzy Ladies of Elegance, Lovejoy, GA! Saturday, April 9, 2022, Queen Gwendlyn Ann shares, "my Royal Coronation was a beautiful fairytale! I'm glad I was able to share this enchanting ceremony with my children, grandchildren and Red Hat sisters!" The Royal Coronation was conducted by none other than her majesty Queen, Ambassador, Pearl Magnolia, Andrea F., Decatur, GA including, Vice Queens, Gwendlyn Ann's royal court, family and friends.



MORE INCREDIBLE FUNTASTIC JOY BUBBLING UP!

Queen, Ambassador & 2014 Hatter of the Year, Marilyn C., Tucson, AZ shares; an incredible Happy 24th Birthday Bash was hosted by Queen, Elysse S. and her royal court, the Dazzling Jewels, Sun City West, Arizona USA, April 30, 2022! We had a glorious time at the 24th Birthday of the Red Hat Society! The festivities were held at the Briarwood Country Club, Sun City West, Arizona. The smiles, hugs and giggles were wonderful as we all reunited again for this marvelous Red Hat Society as the best of Sisterhoods!

TALK ABOUT GRAND CELEBRATIONS!

Ambassador, Queen Eleanor R., Happy Red Hatters Chapter, Oshawa, Ontario Canada and royal committee hosted an exciting and over the top event April 22 - 24, 2022. Ladies traveled near and far to embrace this fun filled Roaring 20's "Glitz 'N' Glamour" weekend with Red and Pink hat sisters from across Ontario, British Columbia and Michigan.

The weekend kicked off with a fabulous Meet & Greet Social and entertainment enriching mind, body and souls. Friday was enjoyed with non other than a girls second best thing, chocolate! A scrumptious Chocolate Delight Tea was enjoyed followed by a smashing buffet dinner and yes more entertainment to dance the night away. Ladies experienced extra activities, including painting wood plaques/signs with inspiring quotations not to mention the wine tasting and yes, more fabulous entertainment

followed by a heartfelt farewell breakfast Sunday morning.

New Pink and Red Hat sisters were recognized and tantalizing gifts were provided by Queen Eleanor and her royal court! We admire Queen, Ambassador Eleanor for her love of the Sisterhood and passion for bringing women together to experience their personal "Magic in the

Hat" moments! Let's all become more active in recruiting the next generation encouraging younger ladies to become Pink Hatters, so the fun and friendship of our sisterhood continues! Hats Off to all who attended G'N'G Roaring 20's! Eleanor expressed; we could not have made this happen without our sisterhood! Stay Safe, Keep Calm & We Will Carry on Hatting!



As we look to 2022, let's share and shout it from the mountain tops, Red Hat Society is dedicated to enhancing the lives of women through fun and friendship for women globally! There are many, many different and creative ways of sharing and attracting members.

We hope these events inspire you to step out, call a sister in need, connect with like-minded women, grab your Hattitude, gather with sisters - attend a local gathering and please take time to smell the roses and enjoy the Sisterhood! Your Red Hat Society journey and memories of a lifetime are waiting for YOU!

If you are interested in becoming an RHS Ambassador and are social media savvy, email us at ambassadors@redhatsociety.com. Please attach your picture in regalia to the email. WE'D LOVE TO TALK TO YOU! Individually we are strong, together we are powerful!

Sometimes, finding the right shade of purple or red can be a bit hard. No matter how many different stores we try, we just can't seem to find what we're looking for. Leave it up to our creativem members to find an innovative solution.

Through many trials and errors, we have learned what works and what does not. Therefore, we would like to share with you our top 5 dyeing tips. Keep these in mind the next time you and your gals decide to gather up for a dye party! It'll be a party to "dye" for!

MAKE IT

TIPS FOR YOUR NEXT DYE PROJECT



- 1** Only dye items that do not have any value to you. Remember, once you start, you can't go back.
- 2** Identify the type of fabric you are dyeing.
See the next page.
- 3** Make sure the clothing is rinsed and cleaned thoroughly before dyeing.
- 4** If you're looking to set a dark color, use vinegar.
- 5** In order to avoid garment shrinkage, dye it in warm water.

POP!

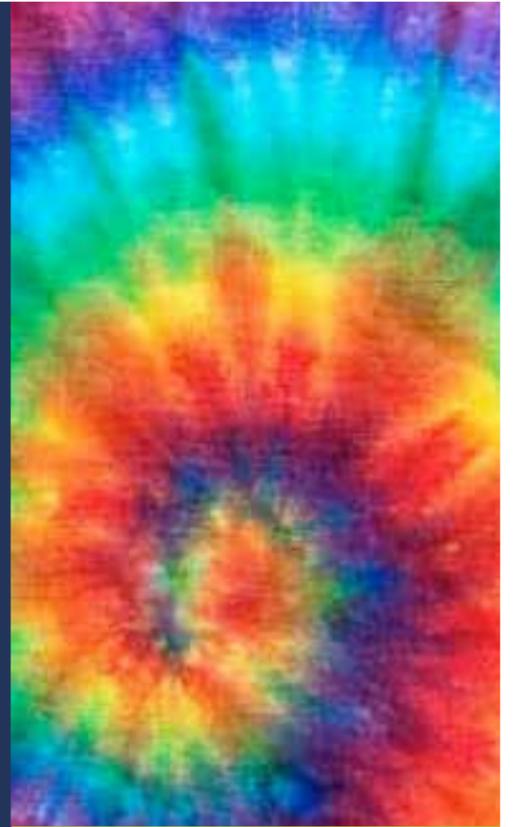
Now that we know what we are working with, we are ready to get this party started! Many recipes have been tried throughout the years, but here is the one used most successfully:

Follow the directions on the box or bottle and use:

- 2 boxes or bottles of purple dye
- 1 box or bottle of royal blue dye
- 2 cups salt
- 2 TBSP of detergent

Let clothes soak in the washer for one hour and then put them through the wash cycle.

We can't wait to see all of your creations! Post your pictures online and tag us with the hashtag #RedHatSociety!



LACE

Because of its threads, some parts will be lighter and some will be darker.

COTTON

The hotter the water, the better it will catch the dye

NYLON

This fabric can be a bit tricky, because dyeing it can cause it to crinkle. So be very careful!

SATIN

We don't recommend dyeing this one at all, because it tends to lose its bounce.

POLYESTER

It doesn't absorb dye at all.

THE RED HAT SOCIETY THEME SONG

Did you know that we have an official theme song?! It was written by the husband of one of our founding Chapterettes, Mike Harline. Sue Ellen was touched when she received this song as a gift. After hearing the song, she was moved by the lyrics. It wasn't because someone had written a song for The Red Hat Society, it was the fact that Mike truly understood the purpose of our playgroup and the impact it is making in women's lives across the globe.

While you're out celebrating our upcoming Hoot, we encourage you to print the lyrics and share them with your Chapterettes. We want to hear everyone sing this song at the top of their lungs!

Well I heard that they were coming,
I heard that they were on the move
I heard that they were stunning
With nothing left to prove
And when I asked about them
And how they came to be
They all laughed and they all smiled
And said these words to me!

[CHORUS]

Red Hat, Red Hat, Red Hat Society
All my life I've done for you,
Now it's my turn to do for me
Red Hat, Red Hat, I'm just as proud as I can be
With my purple dress and my red, red hat
The Red Hat Society

Sue Ellen's little whimsy suddenly caught fire
Now the purple dress and the red,
Red hat are a national attire
You'll see them in the workplace,
You'll find them at the mall
But you better believe all around the world,
They have heard the call!

[REPEAT CHORUS]

Red Hat, Red Hat, Red Hat Society
All my life I've done for you,
Now it's my turn to do for me
Red Hat, Red Hat, I'm just as proud as I can be
With my purple dress and my red, red hat
The Red Hat Society

Now the way I understand it,
They don't want to change the world
They just like getting together, they just like being
Girls
They like good conversation, they just like havin' fun
With a purple dress and a red,
Red hat for each and every one!

[REPEAT CHORUS]

Red Hat, Red Hat, Red Hat Society
All my life I've done for you,
Now it's my turn to do for me
Red Hat, Red Hat, I'm just as proud as I can be
With my purple dress and my red, red hat
The Red Hat Society

[SPOKEN]

Yes the Red Hats are a-comin'
And they cannot be ignored
And there's a bond between them
That wasn't there before
I've seen them come together
With a smile on every face
I've heard the sound of laughter
Fillin' up the place They've found an understanding
They've found a brighter day

And wouldn't the world be a better place
If we all felt that way?

Sue Ellen is an artist, Marsha teaches school
There's doctors and there's lawyers,
And all of them are cool
But whatever the occupation,
Or wherever they may be
They've got one thing in common,
As you can plainly see!

[REPEAT CHORUS]

Red Hat, Red Hat, Red Hat Society
All my life I've done for you,
Now it's my turn to do for me
Red Hat, Red Hat, I'm just as proud as I can be
With my purple dress and my red, red hat
The Red Hat Society



The Dumbo Phenomenon

Does anyone remember the Disney movie Dumbo? You know the one about the baby elephant with the oversized ears in the circus? Well, many of us at Hatquarters absolutely fell in love with the movie. And it wasn't because of the entertaining cartoon characters, but the message behind it.

In the movie, Dumbo discovers that he has an ability to fly. At first, he believes that he is only able to fly when he is holding a magic feather - a feather that was given to him by his friends, the crows. In reality, this was only a psychological aid and Dumbo had every capability to fly on his own. It's not the feather that enables him to soar, but his very own ears!

This story reminds us so much of our members in the society. Women all over the world were inspired by our playgroup; however, some needed a little

encouragement to find that sparkle within themselves. After all, every woman is meant to shine and fly on their own, some just need a little motivation to get there.

Because of this analogy, Hatquarters started sending out little purple and red feathers with all communications. This was the perfect reminder that queens and members are able to find joy on their own by setting their hearts and imagination free.

Now, our members have taken over this tradition and do it between themselves. Whenever it's one of their Sister's birthday or they're simply sending a "Get Well" card, they add a few feathers to remind them to believe in themselves. They are capable of anything they set their minds to.



PROTECT YOURSELF IN STYLE... RHS bling style!

With health and fashion in mind the RHS Store has created a handmade exclusive face mask made in the USA using the CDC guidelines.

Keeping with the spirit of red hat we've added a little splash of bling that creates a classy and whimsical look.



*Handmade in California

*Stretchy ear loops for the perfect fit

*100% 3-layered breathable cotton and slit for disposable filter

*Adult sizing not including ear loops 6"H x 7"W

*Machine washable, hang to dry

PERCENTAGE OF SALES WILL BE DONATED TO HELP SUPPORT FIRST RESPONDERS.

Please note: masks help reduce exposure to dust, allergens, germs, and bodily fluids. Masks are not a respirator and will not eliminate the risk of contracting disease or infection.

Non-refundable or returnable due to the nature of the product.

REDHATSOCIETYSTORE.COM
(866) 544-2114



Royal Splendor

ROYALSPLENDOR.COM

LOVE THE HAT!



CRYSTAL DENIM JACKET
S - 3X
Starting at \$58.99



LOVE MASK BAG SET
\$24.99



LOVE MASK
\$14.99

CLASSIC SCOOP & V-NECK
¾ SLEEVE SHIRTS
S - 3X
Starting at \$28.99



CRYSTAL CLASSIC CARDIGAN
S - 3X
Starting at \$54.99



SWEATSHIRT
S - 5X
Starting at \$28.99



HOODED JACKET
S - 4X
Starting at \$52.99

CLASSIC SHORT SLEEVE T
S - 3X
Starting at \$26.99



BASIC T-SHIRT
S - 3X
Starting at \$22.99



APRON
One size fits most
\$19.99



CELL PHONE CADDY
\$5.99



KEY RING
\$3.99



JAR OPENER
\$3.49

BUTTON PIN
3" Round
\$1.69



BOOKMARK
\$1.49



CALLING CARD HOLDER
\$12.99



POCKET CALENDAR
2022 - 2023
\$5.99

SCALLOP COMPACT DOUBLE MIRROR
\$9.99



CLASSIC ZIPPER V-NECK TUNIC
S - 3X
Starting at \$34.99

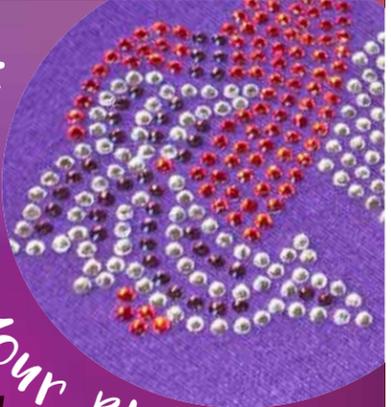


CLASSIC SCOOP-NECK TANK TOP
S - 3X
Starting at \$24.99



TOLL FREE: (866) 212-9983
431 WEBSTER ST., STE. B
MONTEREY, CA 93940
EMAIL: CS@ROYALSPLENDOR.COM

Update your Bling!



The highest quality, Alexandra multi-faceted Rhinestones, AND hand finished in the USA!

DOWNLOAD OUR NEW APP!



Toll Free: 866-212-9983

ROYALSPLENDOR.COM



Everyday's a celebration when you can hear well!

Your hearing keeps you connected to what matters most. It empowers you to be independent, active and involved.

Keep your hearing healthy by having annual hearing assessments.* Even if you don't have hearing loss, establishing a baseline for your hearing will be helpful as time goes by.

HearingLife's highly skilled professionals provide the best personalized hearing care, and will partner with you to ensure you're hearing to your full potential.

Get started today!
Scan the QR code or visit www.hearinglife.com/redhat to take a **FREE** online hearing test.



Schedule your **complimentary** hearing assessment here.

[SCHEDULE APPOINTMENT](#)



*See office for details.

CELEBRATING FUN THROUGH THE POWER OF MUSIC



RED HAT MAMMA

THE OFFICIAL RED HAT LINE DANCE

FREE New & Improved Red Hat Mamma Dance Lessons for ALL RHS Current Members

Like most of you, I wear many hats. I am a daughter, sister, friend, wife, mother, grandmother, and a proud member of the Red Hat Society. Regardless of which "hat" that I might be wearing on any given day, I am grateful knowing that I have thousands of RHS sisters residing all over the world. You see, when you're in the Red Hat Society, you're never alone... you have sisters everywhere, who are willing to share kindness, friendship and fun!

As for the staff here at Hatquarters, I am so grateful for all of the tireless work in keeping the "Power of Fun" alive, so that our members can continue to spread joy and happiness.

I am also grateful for the opportunity to share my music with my Red Hat sisters. It brings me such

pleasure knowing that RHS members are singing and dancing along to the Red Hat Mamma CD - globally!

Realizing that these are difficult times, I have a mission to help motivate through my music. I believe when we dance, sing, and play together, life's many challenges become much easier. During this down-time, I want to do my part and offer free "new and improved" Red Hat Mamma dance lessons to ALL of my RHS sisters who are current members. Just go to www.RedHatFunTime.com and get started today!

Thank you, RHS sisters, for being there, and showing others that you care!

Peace, Joy & Blessings,

Queen Kathy Bee

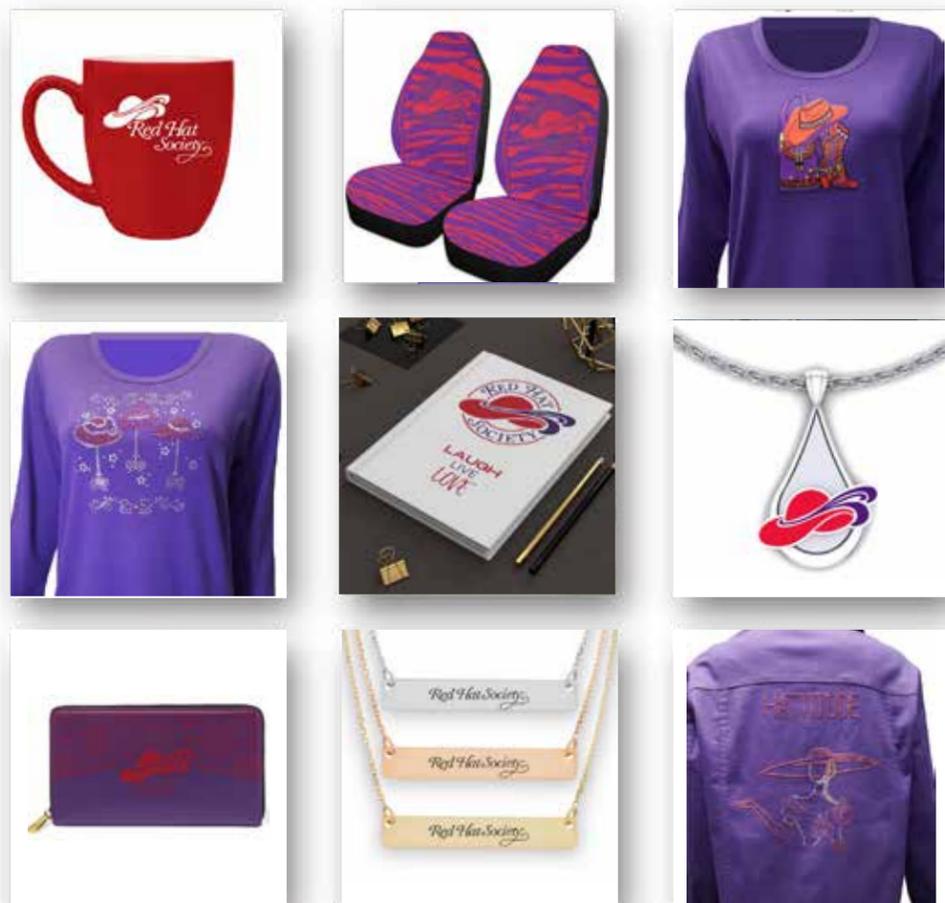


REDHATMAMMAS.COM



Don't have your copy of the Red Hat Mamma CD yet? Visit RedHatMammas.com to purchase a physical copy or digital download.

Shop Official
**RED HAT SOCIETY
 MERCHANDISE**



See more at
ShopRedHatSociety.com

**RED HAT SOCIETY
 SHOPPING & OFFERS**
 REDHATSOCIETY.COM/PAGE/SHOPPING

Shopping is the Official Sport of the Red Hat Society, and Hatquarters has partnered with some fabulous companies and corporate advertisers who we feel will resonate with our members. We hope you'll support these great products and partners by shopping from the wonderful offers they have created just for you!

- Red Hat Society Store
- Official RHS Name Badges
- Royal Splendor Store
- Avery WePrint Calling Cards
- Menopause the Musical
- Grand Magazine
- Tea House Times Magazine
- RHS Collectibles - Danbury Mint



**Support vendors and partners who support you!
 visit RedHatSociety.com and click on the Member Offers tab.**

Red Hat Society

HATquarters – RHS Main Office
 Red Hat Society
 369 S. Acacia Ave.
 Fullerton, CA 92831- 4753
 Website: www.RedHatSociety.com
 Email – General: info@redhatsociety.com
 Membership: memberservices@redhatsociety.com

RHS Sponsored Events
 events@redhatsociety.com
 (866) FUN-AT50 (toll free in U.S.)
 (866) 386 - 2850 (toll free in U.S.)
 (714) 738-0001 (main)
 (714) 738-0005 (fax)

Business to Business

Inquiries including advertising, event sponsorships, and partnership programs
 Email: vendors@RedHatSociety.com
 Direct Phone: (714) 888-8123

Red Hat Society ONLINE Community

Visit our website: RedHatSociety.com
 Follow us on Twitter: twitter.com/RedHatSociety
 Join us on Facebook: facebook.com/RedHatSocietyPage
 Follow our Pins on Pinterest: pinterest.com/redhatsociety
 Subscribe to us on YouTube: youtube.com/user/RubyRedhat
 See us on Instagram: instagram.com/redhatsociety

We like being followed.

REDHATSOCIETY.COM

